

OFFICE BRIDGE

Edition Three - October 2025

NEWS

**FRESH
INSIGHTS & UPDATES**

BLACK FRIDAY OFFER INSIDE



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Office Bridge Group
Stuart Road , Unit 3, Beeston Court
Runcorn, Cheshire, WA7 1SS

North East Depot
Office Bridge Group
Quayside, Blyth C.E.C, Ridley Street
Blyth, Northumberland, NE24 3AG



Notable dates for your diary

October....

Thurs 2 Oct - National Grandparents day

Fri 3 Oct - Buy British Day

Fri 31 Oct - Halloween

November....

Mon 3rd Nov - Start of 'OBG Black November Deals' Compatible Toner Offers on all month!

Tues 4th Nov - Roast Dinner Day

Sun 9 Nov - Remembrance Sunday

Tues 11th Nov - Armistice Day

December....

Mon 1st Dec - Cyber Monday

Sat 6th Dec - Small Business Saturday

Friday 12th Dec - Christmas Jumper Day

Welcome to the Third Edition of Office Bridge Group Newsletter!



As we approach the festive season, it's time to reflect on the year gone by and look ahead to the opportunities and excitement that 2026 will bring. In this edition, you'll find updates, highlights, and insights to keep you informed and inspired.

Meet the Team is headed over to the NorthEast Office to get to know the Geordies and hopefully the puzzle pages should keep your brains sharp with our quarterly challenges!

Whether you're setting new goals, wrapping up projects in the office or wrapping gifts at home...or simply enjoying the festive spirit of the season, we're here to keep you connected and stocked up.

For our business, 2026 promises to be a year of innovation and growth. We have exciting projects in the pipeline, new partnerships on the horizon, and ambitious plans to enhance our services. Our focus will be on delivering even greater value to our customers, embracing new technologies, and expanding our reach.

As we celebrate the holidays and step into a new year filled with potential, we want to express our gratitude to our team, our clients, and our partners.

Your support and dedication drive our success, and we look forward to achieving new milestones together in 2026.

Christmas is on its way and is a time for celebration, gratitude, and togetherness, and we hope you all get to enjoy this special time with your loved ones. Thank you for being a part of our journey during 2025—we appreciate your continued support! Enjoy the read!

Mike & the Office Bridge Team



Office Bridge **BLACK NOVEMBER** Deals

Buy a Full Set (Black, Yellow, Cyan, Magenta)
and get an additional Black for **FREE**

Buy 3 x Black Toners and get the 4th **FREE**



ADVANTAGES OF

We wanted to explore the benefits of using branded promotional items, with a focus on their advantages for businesses and schools, and the positive impact they can have on both customers and staff. Branded promotional items can serve as excellent tools for expressing appreciation, whether it's recognising the efforts of your employees in the form of a gift or showing gratitude to loyal customers.

For example, giving branded gifts at a company milestone or special event can show your appreciation for their hard work and **strengthen** your company culture.

Similarly, sending a **thoughtful** branded item to a customer after a purchase or interaction can build trust and encourage future business.

By offering promotional products that cater to both customers and staff, businesses show that they value relationships, which can increase retention and foster positive experiences.

Enhancing Brand Visibility

Promotional items are essentially an advertisement for your business. Whether it's a branded pen, a stylish tote bag, or a sleek water bottle, these items constantly carry your logo or message wherever they go. When you give away practical and useful items, they are likely to be kept and used regularly, meaning that your brand continues to be seen over time. This **consistent exposure** increases your brand's visibility and recognition, making it more likely that potential customers will think of your business when they need your services or products.

For Customers: Customising promotional products with something that is **useful and meaningful** to your target audience is a great way to show that you understand their needs. For example, offering branded water bottles or eco-friendly shopping bags appeals to customers who prioritise sustainability. Items like stress balls or branded mugs are perfect for customers who appreciate a bit of fun or comfort in their daily routine.

For Staff: Employees wearing your brand logo enhance the company's professional image. Plus, uniforms are proven to **boost morale** and contribute to a positive culture. It's why we have School Uniforms throughout the world! Custom workwear like branded t-shirts, caps, or jackets can help instil a sense of **unity and pride** within your team... and don't forget it's a walking advertisement for you from the moment they leave their house!

Cost-Effective Marketing Strategy - Branded promotional items often provide a higher return on investment (ROI) than many other forms of marketing. Items such as pens, USB drives, or tote bags are relatively low-cost yet have a high perceived value to the recipient. When a customer or potential client receives a free, practical gift, they're more likely to remember your brand and feel positively about it. Moreover, unlike traditional ads that have a limited lifespan, promotional items continue to work for you over time.

A well-designed promotional product can last for months or even years, providing long-term visibility with minimal ongoing cost.

Find your Perfect Product

- **Business-to-Customer (B2C):** Whether you're participating in a trade show, sponsoring an event, or just looking to give back to loyal clients, promotional items offer a tangible and lasting way to stay in your customers' minds.

Providing **thoughtful**, branded giveaways shows your brand's personality and fosters goodwill. Custom items such as branded notebooks, umbrellas, or USB chargers make a lasting impression and can often be used as conversation starters.

- **Business-to-School (B2S):** School uniforms aside, Branded products and garments in schools help your students feel united and proud while promoting the school's identity.

Items like branded exercise books, pens, notepads, water bottles and backpacks give a professional look and also act as a great marketing tool, boosting the school's visibility in the community. Plus, branded gear helps **strengthen** the connection between the school and its students, creating a sense of belonging.



BRANDED ITEMS

Promotional items are most effective when they are useful.

If your branded items serve a functional purpose, they're far more likely to be appreciated and used regularly. The more practical the item, the higher the chance that it will be kept and continue promoting your brand in the future.

Common examples include:

- Water bottles: Perfect for staying hydrated at work or school.
- USB drives: Handy for professionals and students alike.
- Mugs and cups: Ideal for daily office use or a student's desk.
- Trolley keys: Convenient for shopping trips or travel.

Conclusion

Branded promotional items are a powerful and cost-effective marketing tool that can help businesses and schools alike. From boosting brand visibility and supporting local communities to fostering loyalty among customers and staff, the benefits of branded items are clear.

Whether it's pens, mugs, tote bags, or custom workwear, these items are more than just giveaways—they're an investment in your brand's long-term success. By offering personalised and functional items, businesses can create memorable experiences, increase brand recognition, and **strengthen** relationships with their target audience.

Incorporating branded promotional items into your marketing strategy is not just about visibility; it's about creating value and forging connections that will last. Speak to the team today for a bespoke quote sales@officebridgegroup.com



MEET THE TEAM

Dave Bolam

What's your role at Office Bridge Group
- I'm the Director here in the Northeast

How long have you been part of the team? Started in the industry in 2005 joined Office Bridge in 2021

What's your favourite thing about working here?
Each day is different, job satisfaction from sourcing products and delivering to our lovely customers on time

If you weren't in this role, what job would you love to do? I've always wanted to be in the Fire Service

What's one skill or talent you have that people might not expect? Play the guitar and sing a bit (in my back room only though)

What's the most embarrassing thing that's happened to you at work? Been to the dentist, needed 3 fillings so I was rather numb, I was out delivering and a customer said that while your here the managing director would like a chat about office furniture, well I was slaving like Les Patterson in front of him.

If your life was a TV show, what would it be called?
The likely lads

What's your go-to coffee/tea order? Love a maxwell house

If you had to be stuck in a lift with one celebrity, who would it be? Jeff Lynne from ELO, I would ask to join the band, please give me a trial, I would play Telephone line on the guitar to make him accept my offer.

Early bird or night owl? When I was young I always wanted to stay up till 9pm, now I go to bed at that time through the week

Cats or dogs? Dogs we have a King Charles Cavalier called Ruby

Sweet or Savory snacks? Can't beat a bit of Cheesecake

One meal for the rest of your life—what is it? Medium Cooked Steak, chunky chips, pepper corn sauce

What is the happiest moment in your life so far? had loads of happy moments, 3 grandchildren takes some beating

Do you have any Phobias? Can't do Heights

Would you rather support Leeds United or Manchester United? Leeds for me

What could you talk about for hours? my favourite music from the 1980s, the good times in that era, the concerts amazing

What stresses you out. lateness stresses me out, I think if you're on time your already late

What is the best part of working with Office Bridge Group? having a team to bounce off, support on hand, I don't know everything, but we will always find the answer between us.



Office Bridge NORTH EAST
Blyth Community Enterprise Centre,
Ridley Street,
Blyth,
NE24 3AG
Telephone 01670 542 846

MEET THE TEAM

John Lansley



What's your role at Office Bridge Group delivery driver

How long have you been part of the team? 3 years

What's your favourite thing about working here meeting new and different people on a daily basis

If you weren't in this role, what job would you love to do? professional golfer

What's your go-to coffee/tea order? salted caramel green tea

If you had to be stuck in a lift with one celebrity, who would it be? Jimmy Carr the comedian

Early bird or night owl? early bird

Cats or dogs? Dogs

Sweet or Savory snacks? both I'm greedy

One meal for the rest of your life—what is it? steak, chips with beef dripping sauce

What is the happiest moment in your life so far? had loads of happy moments, having my son

Do you have any Phobias? terrified of housework

Would you rather support Leeds United or Manchester United? Leeds united

What could you talk about for hours? football or myself

What stresses you out. people being late

What is the best part of working with Office Bridge Group? getting out and about meeting existing and new customers.



LEITZ®

EXCLUSIVE HOME OFFICE BUNDLES TO OFFICE BRIDGE!

Your Home Office – Redesigned

Having a comfortable and well-designed home office is very important, especially if you work from home often.

If your workspace isn't set up properly—like using a chair without the correct support or a screen that's too low—you can end up with various musculoskeletal problems, including neck pain, back pain, shoulder pain, and even headaches. It can also contribute to conditions like carpal tunnel syndrome, tendonitis, and sciatica, as well as digestive issues like heartburn.

All these health issues we don't often take seriously enough in our younger years leading to multiple issues as we mature! (Ask anyone with Plantar fasciitis Ligament Damage or Slipped Disks)

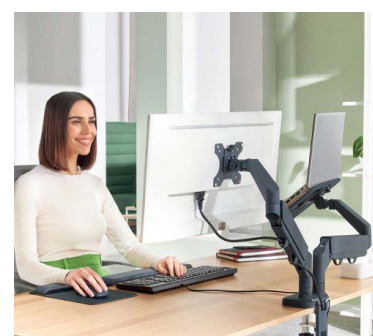
An ergonomic (comfortable and healthy) setup helps you sit or stand with good posture, feel less tired, and avoid injuries over time. Things like an adjustable seat, a desk at the right height, and a monitor at the right eye level can make a big difference in how you feel during and after work.

Many more companies are having compulsory audits of 'home office' spaces to ensure they are covered, in the event of any injury or flare ups you may get from hybrid working and they have supplied you with the correct information and equipment.

A good workspace doesn't just help your body—it also helps your mind. When you're comfortable, it's easier to focus, stay organised, and get more done. You'll take fewer breaks because you're not uncomfortable or worse, in pain.

As working from home becomes more common, setting up your space to support your health and productivity is a smart and important choice. We can help you with designing the best space for you and your staff, including not only the furniture but the lighting, choice of fabrics, layouts and even colours to suit each individual personality.

Check out this hand picked home user bundle we have put together with the experts at Leitz Ergo and start your New Year off in the right position! This is exclusive to Office Bridge Group!



Bundle1



Leitz Ergo Small Electric Sit Standing Desk with Stand-Up Reminder

65341001



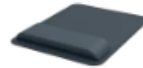
Leitz Ergo Pegboard Desk Organiser with laptop holder, 80x25 cm

65490000



KM150 EQ Wireless Desktop Set

K75562UK



Leitz Ergo Mouse Pad with Adjustable Wrist Rest

65170089



Leitz Ergo Cosy Anti Fatigue Mat

53690089

£263.23

Bundle2



Leitz Ergo Small Sit Standing Desk

65360001



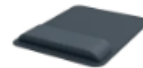
Leitz Ergo Small Pegboard Desk Organiser, 42x25 cm

65480000



KM150 EQ Wireless Desktop Set

K75562UK



Leitz Ergo Mouse Pad with Adjustable Wrist Rest

65170089



Leitz Ergo Active Standing Stool with Comfort Seat

65450085

£263.86

How to Carve the Perfect Pumpkin

Step 1 - Pick Your Pumpkin

Choose a pumpkin that fits your design—big for bold creations, small for simple ones. Decide if you want a classic orange pumpkin or one with unique green streaks. Visit a supermarket or a pumpkin patch for the best selection.

Step 2 - Cut & Scoop

Slice off the top with a serrated knife and scoop out the insides. Keep the seeds for roasting or use the flesh for pumpkin soup or pie!

Step 3 - Sketch Your Design

Use a marker to outline your design—classic jack-o-lantern, spooky creature, or even a leafy autumn pattern. Browse online for inspiration!

Step 4 - Carve Away

Carefully cut along your outline using a serrated knife. Take your time, be safe, and watch your masterpiece come to life!

Step 5 - Light It Up

Place a battery tealight inside, pop the lid back on, and display your glowing creation outside to welcome trick-or-treaters. Don't forget to get the sweets!

No-Carve Pumpkin Ideas

Not into carving? Try painting, decorating with buttons and string, or filling your pumpkin with flowers for a stunning autumn display. Get creative!



Scary stories to keep you up at night :

1. The Meeting That Could've Been an Email At 9:00 AM, the team gathered for a "quick catch-up." By 9:47, they had covered zero agenda items, debated the correct way to pronounce "GIF," and learned that Barry from Accounts has a tortoise named Speedy. A summary email went out at 10:05. It said, "Let's circle back next week." The circle remains unbroken.
2. Casual Friday Chaos Casual Friday was meant to boost morale. Instead, Gary from IT showed up in leopard-print leggings and flip flops. He claims it boosts productivity. He also now leads the 10 a.m. motivational dance break. Morale is, admittedly, through the roof.
3. The Supply Cupboard Code No one knows who controls the supply cupboard. You need a key—but no one knows who has it. Rumour has it, if you knock three times and whisper "post-it notes," someone named Brenda appears from behind the filing cabinet. Steve once asked for a stapler and was handed a roll of tape and a knowing look. It's not about the supplies... It's about the journey.





Hassle-free logistics, for your business

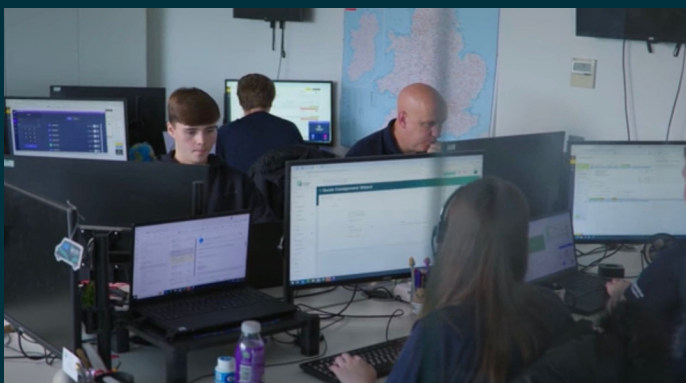
Just like the goods we deliver, the businesses we support come in all shapes and sizes. But no matter what the need, our motivation to stand up and be counted when the pressure is on is always the same, to make **'saving the day'** our every day. Quickline Logistics are proud to announce that we have been awarded ISO 9001 certification.

Nationwide and Beyond

We are regarded as one of the UK's most reliable and professional logistics handlers who are able to cater for a wide spectrum of clients and their delivery needs.

Read from one of our most recent testimonials:

"We are very satisfied with the service, and you truly live up to your company's name. You are always first call if we can't do the collection of goods ourselves"



24/7 Availability

The logistics industry is evolving, but one thing remains: the need for reliable, personal service.

At Quickline Logistics, automation boosts efficiency, but human connection builds loyalty. Our 96% retention rate shows we understand that every delivery supports a business relying on us.



Our easy to use Customer Portal!

Booking our services is easy and hassle-free, and you will receive reliable service when you start. Once you've received your no-obligation quote, you can compare our low prices and come back to book the service you need at any time.



<https://quicklinelogistics.co.uk>



0151 268 0535



Meridian Business Village,
Liverpool L24 9LG

Take a break, sharpen your pencils and give your brain a workout with these puzzles, because even workdays need a little fun!

CHALLENGE CORNER

PRO MISE

EGG EGG
HAM

PA(WALK)RK

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
JOB





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Inspiration Word Search

N F I M A G I N A T I O N F Q O T Z N E E T H T
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 S P N J R G E S J P O R P S A N H F V I J B S Y
 U R U P Q U V X L M M G V U U L A L U L P F R T
 C I S M T R T N U O P K G C I X R B Q S O M E W
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LOVE	HARD WORK	RESPECT	ORGANIZATION	FAMILY
COMPASSION	EMPATHY	INSPIRE	ENCOURAGE	CREATIVE
MOTIVATION	SUCCESS	ACHIEVEMENT	PERSEVERANCE	HOPE
ENERGY	CONFIDENCE	IMAGINATION	CHALLENGE	DISCIPLINE
TEAMWORK	STRENGTH	EFFECTIVE	FAIRNESS	PRIDE
ENDURE	DEDICATION	KNOWLEDGE	KINDNESS	MINDSET
POSITIVE	INTEGRITY	COLLABORATION		

Answers

2	5	6	4	1	3	6	1	5	4	3	2	6	2	4	5	1	3
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3	6	4	5	2	1	1	5	6	3	2	4	3	4	6	2	5	1

Contact sales@officebridgegroup.com if you need any help with the answer

TRENDS TO WATCH OUT FOR IN 2026?

As we approach a new year, staying ahead of emerging trends can help you plan, adapt, and succeed. Here are some key trends possibly expected to shape the landscape in the coming months:

1. The Rise of AI and Automation

Artificial intelligence continues to evolve, streamlining processes and enhancing customer experiences. Expect smarter chatbots, AI-driven content creation, and increased automation across industries.

2. Sustainable and Ethical Choices

Consumers are more eco-conscious than ever, prioritising sustainable products, ethical sourcing, and green initiatives. Businesses embracing sustainability will stand out. (Check out our gift guide for ideas!)

3. Hybrid and Remote Work Growth

Flexible work arrangements are here to stay. Companies will refine hybrid models, focusing on digital collaboration tools and employee well-being.

4. Personalisation in Marketing

Generic advertising is fading. Personalised experiences, data-driven recommendations, and interactive content will dominate the marketing world.

5. The Power of Short-Form Content

With attention spans shrinking, bite-sized content—like TikTok videos, Instagram Reels, and YouTube Shorts—will be key for engagement.

6. Health and Well-Being Innovation

Mental health, fitness, and holistic wellness trends are growing. Expect more mindfulness apps, wearable tech, and wellness-focused workplaces.

7. The Evolution of E-Commerce

From live shopping events to AI-powered recommendations, online shopping is becoming more immersive and convenient.

Staying ahead of these trends can help you make informed decisions, whether for personal growth or business strategy.

Which trend are you most excited about?

How can Office Bridge help you meet these suggested trends and flourish in the future?



CTS Wholesale Ltd is excited to unveil UP — our new range of stationery built around the idea of Unlimited Potential. The UP collection offers dependable, high-quality essentials for school, work, and beyond.

Wherever your goals take you, UP is here to help you reach them.



Zero Waste Gifts That Will be Big in 2025

In a world increasingly conscious of sustainability, zero-waste promotional gifts have become a powerful tool for businesses looking to market themselves while showing their commitment to environmental responsibility.

Here are our pick of the zero-waste promotional gifts that we think will be big in 2025:

Reusable Water Bottles and Coffee Cups

Made from materials like stainless steel, bamboo, or glass, these are popular for a reason! They are practical, stylish, and contribute to reducing single-use plastics. Consider personalising bottles for staff to ensure these bottles never make landfill.



Organic Cotton Tote Bags

These bags reduce the demand for plastic and provide a blank canvas for you to showcase your branding. Consider roll-up versions that can be tucked away for convenience.



Bamboo Cutlery Sets

Bamboo cutlery sets, or reusable straws, are another top choice for 2025. Compact and lightweight, they help reduce the need for single-use plastic utensils and are especially popular among urban dwellers and outdoor enthusiasts. Great Stocking Fillers!



Solar-Powered Chargers

Tech-savvy consumers appreciate solar-powered chargers. These devices eliminate the need for disposable batteries and align with renewable energy principles, making them a cutting-edge zero-waste gift. By opting for zero-waste gifts, we minimize our environmental footprint while fostering connections with like-minded individuals—whether they're our employees, family, friends, or customers. We hope these eco-friendly items reflect Office Bridge's dedication to a greener future. If we can help these sustainability-focused brands stand out in a competitive market, we'll take pride in making a positive impact.



The joy of gift-giving isn't just about what's inside the package—it's also about the care and creativity that go into the wrapping. Traditional wrapping paper and plastic ribbons often create unnecessary waste, ending up in landfills after just a few moments of appreciation. So why not embrace eco-friendly alternatives that are as beautiful as they are sustainable?

Reusable Fabric Wraps

Inspired by the Japanese tradition of furoshiki, fabric wrapping is a stylish and reusable alternative to paper. Simply take a square of fabric—linen, cotton, or even a beautiful scarf—and fold it around your gift, securing it with a simple knot or ribbon. The recipient can reuse the fabric for future wrapping, as a handkerchief, or even as a decorative accent in their home.



Recyclable and Biodegradable Paper

Simple brown kraft paper is one of the most sustainable and versatile wrapping options available. As well as being chic and minimalist, it's also fully biodegradable and compostable. Pair it with natural twine and dried flowers for a rustic yet elegant look. (image) product code 17221KE (from £1.79)

Old Book Pages

Get creative with materials already available in your home and give second life to old book pages or



sheet music by using them as gift wrap. This not only adds a vintage charm but also reduces paper waste. Choose pages with interesting typography or illustrations for an extra artistic touch.

Glass Jars & Tins

Instead of wrapping gifts in paper, consider packaging them in reusable containers like glass jars or decorative tins. This works particularly well for homemade gifts such as cookies, candles, or bath salts. The packaging itself becomes part of the gift and can be reused in endless ways. . (image) product code FPCH309 or FPDO626



DIY Stamped or Hand-Painted Wrapping Paper

If you love crafting, make your own unique wrapping paper using recycled paper and hand-made designs. Use natural dyes, vegetable-based inks, or even simple potato stamps to create personalised, eco-friendly wraps that are full of character. Get the kids involved for festive

Memories to cherish

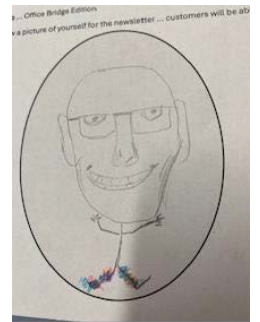
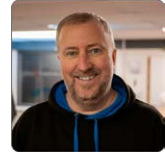
Thoughtful Wrapping, Thoughtful Gifting - Sustainable gift wrapping is a small but meaningful way to reduce waste while making your gifts feel even more special. Whether you opt for reusable sustainable fabric wraps, plantable gift tags, or upcycled materials, each eco-friendly choice helps contribute to a greener future.



weaver

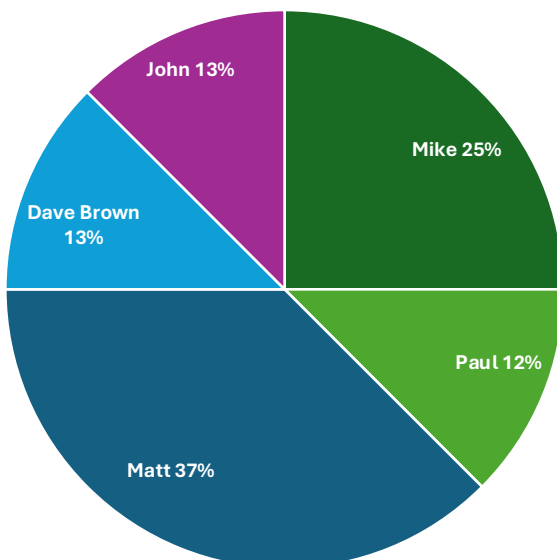


Office Bridge Secrets



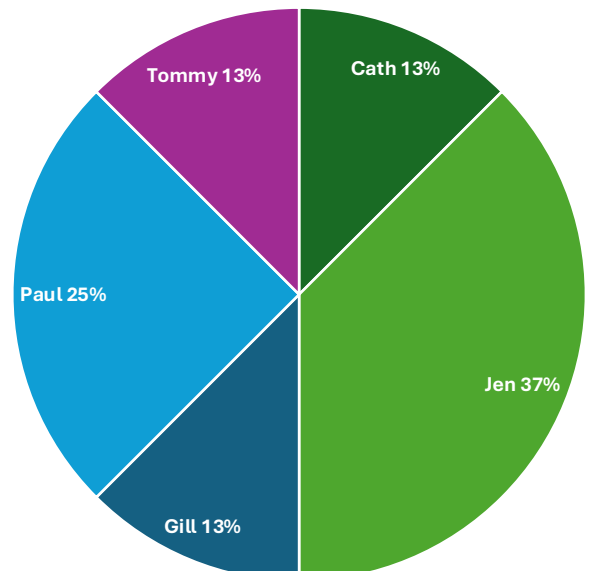
WHO WOULD YOU WANT TO SWAP JOBS WITH ... JUST FOR ONE DAY?

■ Mike ■ Paul ■ Matt ■ Dave Brown ■ John

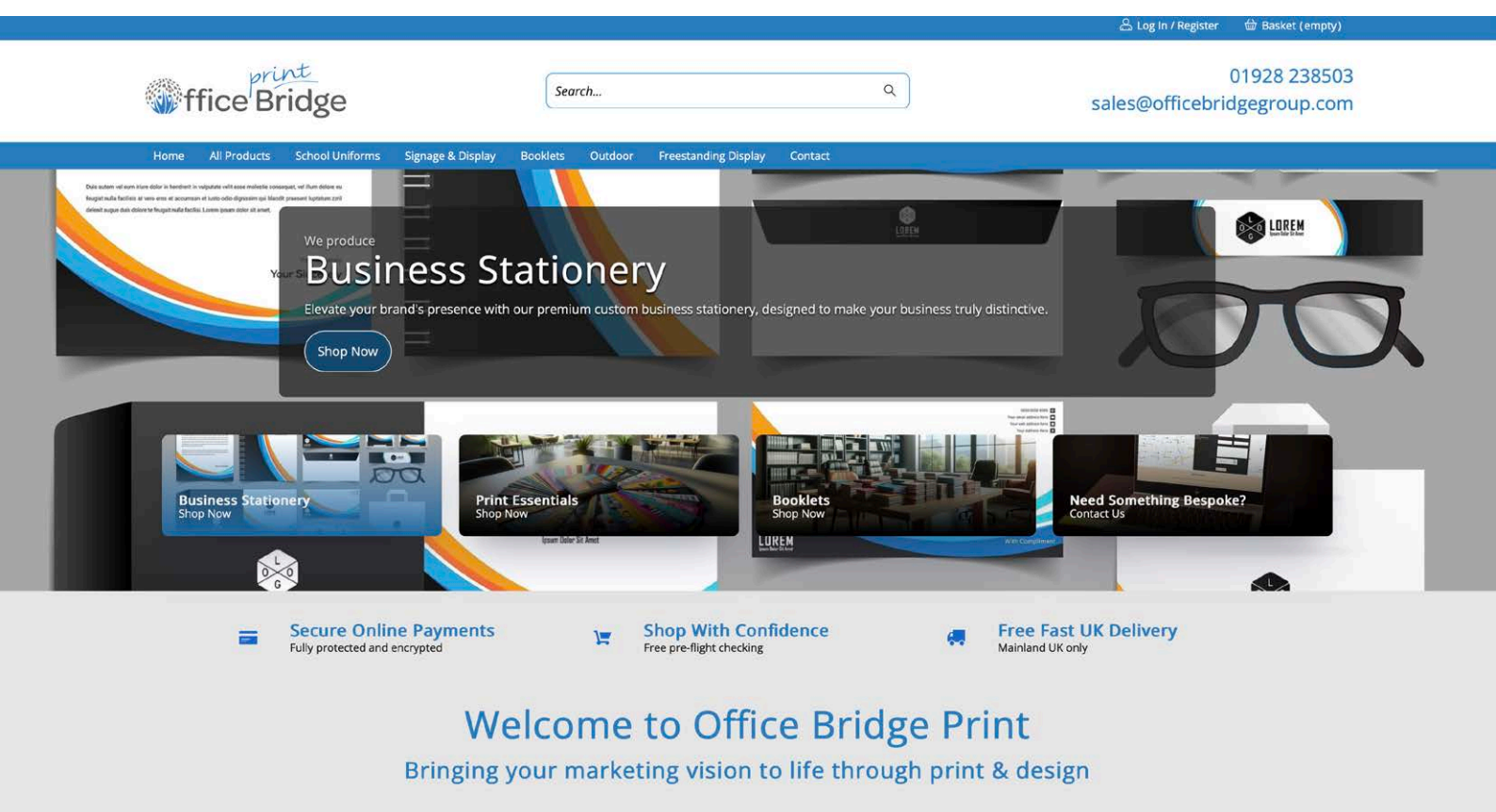


WHO GIVES THE ADVICE?

■ Cath ■ Jen ■ Gill ■ Paul ■ Tommy



Print made simple.



Our NEW print website is designed to make your life easier - no emails back and forth - just quick and easy ordering.

Whether you've got your artwork ready to go, you want to design it online, or you prefer a helping hand and need creative support from our in-house graphic designer — we've got you covered for everything!

Want instant pricing?

You've got it—see your costs as you build your job, with no surprises.

Perfect for:

- * Fast quotes
- * Easy artwork uploads
- * Instant print options
- * Hassle-free repeat orders

From first idea to finished print—it's all online, all straightforward, and totally in your hands. Have a look and see what you can create!

Print Made Easy for Schools

Planning an event need a waterproof banner..... creating newsletters?

Your print website is designed to make life easier for schools!

With just a few clicks, teachers and staff can design, price, and order everything from banners and posters to flyers and certificates—no design skills needed.

Plus, you get instant pricing so you can stay on budget and get quick delivery to keep your school running smoothly

Perfect for:

Advertising School events and fairs
Classroom posters and displays
Student certificates and awards
Quick reorders for repeat jobs

Save time, stress less, and get exactly what your school needs—right from your desk!

Office Bingo – Just for Fun!

Ready to add a bit of laughter and light-hearted competition to your day? Here's your chance! Photocopy this page, hand it around the team, and spend an afternoon getting to know each other a little better – one square at a time.

Whether it's a shared habit, a quirky skill, or an office in-joke, there's something in here for everyone.

First to complete a line or get a full house can win something wonderful... maybe an early Friday finish, an extra 15-minute break, or even bragging rights as Office Bingo Champion!

Convince the Boss and let the games begin!

Has a tattoo	Can juggle	Plays a sport	Sings in the shower	Has had stitches
Loves karaoke	Dislikes coffee	Ran a marathon	Scared of spiders	Over six feet tall
Uses a nickname	Has met a celebrity	FREE SPACE	Wears contacts	Has broken a bone
Has visited Europe	Has sung for an audience	Can drive a manual car	Shares your birthday month	Is the youngest child
Never had a speeding ticket	Is left-handed	Has no siblings	Doesn't use Facebook	Prefers Pepsi over Coke

Office Bridge **BLACK NOVEMBER Deals**

Buy a Full Set (Black, Yellow, Cyan, Magenta) and get an additional Black for **FREE**

Buy 3 x Black Toners and get the 4th **FREE**

